

11th Annual



Monday, July 20, 2020

Sponsorship Opportunities



The 11th Annual Charity Golf Tournament brings together over 160 golfers and volunteers who want to swing for a great cause. Hosted by the Kelowna Golf and Country Club, players will enjoy 18 holes of golf on a world-class course, lunch and dinner, plus incredible prizes.

As a sponsor of the tournament, you will be playing an important role in ensuring everyone from our community has the opportunity to succeed. 100% of event proceeds stay local and will support the YMCA of Okanagan, a non-profit cause-driven organization dedicated to the building of healthy individuals and families. Each year, more than 20,000 children and youth are served in YMCA child care, before and after school enrichment classes, day camps, aquatic lessons, recreational activities, and employment readiness programs. More than one quarter of those children and youth are only able to participate because of the financial assistance provided through the YMCA Strong Kids Campaign; a cause that is fully funded by generous sponsors and donors like you.

Let's swing for a cause and invest in local kids today.

Presented by Wilson M. Beck Insurance
Hosted by the Kelowna Golf & Country Club
Proceeds to the YMCA of Okanagan Strong Kids Campaign



2020 Sponsorship Opportunities and Benefits

Premium level sponsors benefit from an extensive four-month promotional campaign and print/social media exposure leading up to the event, plus event-day and post-event coverage.

Title Sponsor 2020–2022: We are pleased to announce that Wilson M. Beck Insurance has made a 3-year commitment to sponsor the tournament.

Premium Sponsorship Levels

	Awards Banquet	Player Lunch	Player Carts	Team Prizes	Beverage Cart	Facility Naming	Player Gift Bag	Tee/Green
	\$5,000	\$3,500	\$3,500	\$1K-2K	\$1,500	\$1,250	\$1,000	\$500
Prominent logo recognition	✓	✓	✓					
Complimentary golf entries	x4	x2	x2					
Exclusive branding based on level	✓	✓	✓	✓	✓	✓	✓	
Verbal recognition at event	✓	✓	✓	✓	✓	✓	✓	
Day of event signage	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion in official program guide	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity for booth at event	✓	✓	✓	✓	✓	✓	✓	✓

Add-ons

Company logo branded player keepsake (golf balls, tees, towels, hats etc.)	\$250–\$2,500
Player foursome (\$200 discount if purchased with sponsorship)	\$1,200

Past sponsors have first right of refusal expiring February 29, 2020.

Other Ways to Support

All in-kind donations receive recognition on event day materials and full-page thank-you ads.

- **Live & Silent Auction Prizes:** Do you have a unique experience or gift for our auctions?
- **Hole-in-One Contest:** Players have the opportunity to win cash, cars and “big ticket” prizes.
- **Longest Drive & KP's:** \$500 + Prize (sponsors receive tee/green sponsorship benefits)
- **Wall of Wine Raffle:** Donate bottles of your local award-winning wine.
- **Food & Beverage Sponsors:** Showcase your restaurant or product on the golf course or at the player's reception.

 **YES** Our company is proud to support this event.

Sponsorship Type: _____

Add-on: _____

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Thank You!

For sponsorship information, please contact Rhonda Zakala at (250) 491-8672 or rhonda.zakala@ymcaokanagan.ca

2020 Tournament Committee: Dr. John Weisbeck and Alli McNeill (Co-Chairs), Gino Dal Ponte, Jaxon Jurome, Derek Nyrose, Steven Pavelich, Marshall Peters, Bruce Walker, David Walker, Kaity Gervais and Rhonda Zakala